

# THE BEAUTY BAR™

Skin and Beauty News from New York Laser & Skin Care

## Advanced Wrinkle and Scar Treatment with Fractional Resurfacing Lasers



Wrinkles and scars can now be better treated with the newest advance in laser skin resurfacing,

fractional resurfacing lasers like the Deep FX, Active FX, Lux 2940 and ProFractional. Unlike laser resurfacing of the past, which created visible wounds that took 2 weeks to heal and had the possibility of skin discoloration, these newer lasers can treat deep wrinkles, aging skin and scars with healing that is limited to redness and swelling from three to five days—depending on the procedure that is required. Dr. Kauvar participated in the early research trials perfecting the procedures with each of these devices. Treatment can be performed without the need for sedation, and patients can be back to work in as little as 4 days. [Call our office](#) to schedule an appointment!

## Hair Removal Innovation: NEW Lumenis LightSheer Duet Laser

Dr. Kauvar is the first physician in the New York metro area to have the latest in hair removal technology, the innovative new [Lumenis LightSheer Duet](#). This laser uses a revolutionary suction technology to improve the penetration of the laser beam, making it more effective. This technology also minimizes treatment discomfort, so sitting with a topical anesthetic for one hour is no longer necessary. It has the largest spot size of any laser available: Treatment of a full back or full legs will now take 15 minutes instead of one hour or more, as required with other laser systems. The Duet can also be safely used on all skin types. Take advantage of our [special promotion](#) and avoid having to shave or wax all summer-long!



## Botox: the Next Generation! Dysport is Now Available at NYLSC



Made from the same active ingredient as Botox (Clostridium botulinum toxin type A), [Dysport](#) is the second drug approved by the FDA to treat forehead wrinkles and frown lines. Botulinum toxins temporarily reduce the appearance of wrinkles by relaxing the muscle actions that cause creasing and frown lines of the forehead and eye region. The FDA based its approval on clinical trials involving about 2,900 people at 80 study sites. Treatment requires the injection of small amounts of the drug into the muscles that cause the wrinkles and the effects last approximately 4 months. In one study, multiple treatments produced effects that lasted for more than 13 months.

## Grow Longer Lashes in as Little as 8 Weeks

The FDA has just approved [Latisse](#), the first prescription medication for eyelash growth. Latisse solution is applied to the base of the eyelashes nightly and makes them grow thicker, longer and darker in as little as eight weeks. Please call the office to schedule your consultation.



## NEW YORK LASER & SKIN CARE IN THE NEWS



Dr. Kauvar was extensively quoted in the June 2009 issue of ELLE in an article on "getting back your glow." Dr. Kauvar was also featured

recently in the *Hartford Courant* newspaper of Connecticut; the April issue of *Prevention*; and in March she was quoted in the *New York Times* and MSNBC.com.

## Lectures Around the World

Dr. Kauvar gave a presentation on "Skin Rejuvenation with Photodynamic Therapy" at the annual meeting of the American Academy of Dermatology in San Francisco in March 2009. Dr. Kauvar chaired the Abstract Session at the recent meeting of the American Society for Laser Medicine and Surgery in Washington, D.C. in April 2009. She gave a two-part educational lecture series on laser surgery to the Dermatology residents at the Langone NYU Medical Center in May 2009. At the International Congress of Dermatology in Prague, in May 2009, Dr. Kauvar spoke on "Fractional Ablative and Non-Ablative Laser Resurfacing" to an international audience of dermatologists.

## Dr. Kauvar Receives Award

At the annual meeting of the American Academy of Dermatology held in San Francisco, Dr. Kauvar received a [Presidential Citation](#) for her role in leading the communications activities at the academy, to better educate the public about the skin in health and disease.

## Free Skin Cancer Screenings

[American Society of Dermatologic Surgery](#), Dr. Kauvar is conducting free skin cancer screenings at her offices during the months of June and July. If you do not have health insurance and are interested in a free skin cancer screening, please call the office at 212.249.9440.

## CareCredit Financing is Now Available at New York Laser & Skin Care

CareCredit, a GE Money Company, gives you convenient payment options for healthcare treatments so you can get the procedure you want, when you want, without putting your health and beauty needs on hold. CareCredit works just like a credit card, with low monthly payments every time you use it. You can choose from a variety of payment plans and use your card over and over for follow-up appointments or different procedures.

**CareCredit**  
Patient Payment Plans

### NEW YORK LASER & SKIN CARE

## FEATURED PRODUCTS



### Auriderm® Illume

Auriderm® Illume eye cream helps to improve the appearance of dark circles under the eyes. Dark circles under the eyes are caused by the pooling of pigment in the skin, which is naturally thin and somewhat transparent in the eye region. The pigment comes from blood cells that leak from fragile capillaries under the skin. The patented ingredient, Vitamin K Oxide, activates the body's healing process to eliminate the pigment.

### Phloretin CF

A new broad-range antioxidant treatment for preventing and correcting sun damage, Phloretin CF combines phloretin with vitamin C and ferulic acid. Phloretin CF is derived from the bark of fruit trees and is a powerful antioxidant that also fights infections, cancer and inflammation. The combination of molecules in Phloretin CF neutralizes free radicals, prevents DNA damage, stimulates new collagen in the skin, prevents sun-related skin pigmentation and improves the skin's natural repair process. Phloretin CF serum absorbs well into the skin and does not leave an oily residue.



# NEW YORK LASER & SKIN CARE SUMMER PROMOTIONS

## Latisse Rebate and Prescription Discount

New York Laser & Skin Care is offering a \$20 rebate on Latisse, the first prescription medication for eyelash growth. Patients can also save an additional 20% on their prescription of Latisse at Rite Aid if they have an RX savings card. **Call us at 212.249.9440 to schedule an appointment or for more information.**

## Summer Laser Hair Removal Special

NYLSC now is now offering treatment with the LightSheer DUET, the most advanced hair removal laser. Treatment is pain-free and fast. Full backs and legs can be treated in 15 minutes.

**Treat your full back or legs and receive 50% off the first treatment session. Offer is valid through 8/31/09.**

## Special Anti-aging Peel Package

AFA® Facial Peels are a great way to improve sun-damaged or rosacea-prone skin. These in-office peels gently exfoliate pore-clogging dead cells and increase skin cell renewal to reveal fresher, younger-looking skin. The AFA® Facial Peels are designed for patients with all skin types, including those with dry or sensitive skin. They use acidified amino acids to exfoliate without the dryness and irritation often associated with other facial peels.

**Buy 4 peels and get the 5th peel free. Offer is valid through 8/31/09.**



Limited-time offer! Call us for an appointment today.

*Celebrate and Save*

**\$50** in a BOTOX Cosmetic treatment

Get your \$50 rebate on the most popular physician-administered aesthetic procedure for 7 years in a row.

**BOTOX Cosmetic (Botulinum Toxin Type A) is celebrating:**

- 7 years of physician experience
- 11 million procedures and counting
- High patient satisfaction

## Botox Anniversary Rebate

In celebration of the Botox Cosmetic 7-year Anniversary, you can save \$50 on your next Botox Cosmetic (Botulinum Toxin Type A) treatment performed between July 1, 2009 and September 30, 2009. Call us at 212.249.9440 to schedule your appointment and [download the rebate form.](#)

## Receive Our Latest Promotions!

Join our electronic mailing list! Visit [www.nylaserskincare.com](http://www.nylaserskincare.com) to join. You will receive our newsletter, new treatment and procedure announcements and notices about our special events and promotions.



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